Back in 1949 when we at Resene Paints were putting the lids on our first few cans of Stipplecote, we made our living by supplying professional painters and decorators in New Zealand.

In those days, when all we did was make paint for the trade, we wouldn't have got very far without your business.

So these days, even though we've got quite a bit bigger (we've just opened our 35th shop) we haven't forgotten where we started – or who we started with.

Which is why at Resene Color Shops we still make sure that when tradespeople come in, they get more attention, better back up, and a lot better paint than they can expect anywhere else.

It's the least we can do.

