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Artificial Flower Arrangement, Fabulous Faux Flowers

Resene Suzie Q

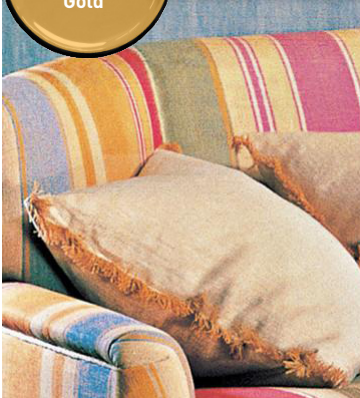
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Bell Basket Ceiling Pendant, Freedom Furniture



Resene Karaka

Resene Good As Gold



Shannon Arcobaleno print, Seneca

Resene Malarkey



Madame Dakar Chair, Matisse

Resene Drop Dead Gorgeous



Geometric Cushion, Quirky Bee

Apollo stool, Kelly Wearstler



Resene Nero



Resene Quarter Moonbeam

Love Me Not, Juniper Design

Minimalism and the art of stripping everything down to its core has been in vogue for the past few decades, but as with any style, there are two sides to the coin.

Maximalism was born as a reaction to minimalism. Instead of bringing everything back to its bare necessities, maximalism doubles down and adds colour, texture and interesting touches wherever possible. The motto “less is more” is thrown aside and replaced with “more is more”. Bringing that extra pop to a hotel’s interiors is now decidedly a trend in the current design scene.

Every part of a hotel room plays a role in a maximalist theme. From bookshelves to coffee tables, to sofa pillows, every component of a hotel’s interior is just another space for a maximalist designer to fill.

Maximalist design is an assault on the senses and reflects guests’ growing appreciation for eclectic interiors.

There is no better way to show off a hotel’s

maximalist personality than featuring prints and patterns everywhere. See the Etro Shannon Arcobaleno cotton print from Seneca for example. Similar to Resene Good As Gold, the patchwork weaves together an arrangement of lively colourful yarns.

True maximalism leaves no spot untouched, and that means the flooring must look the part as well. Carpet with an exciting pattern or contrasting hue is a good start, but there is still room for more.

The Apollo Stool by Kelly Wearstler stacked with black marble like Resene Nero has a twisting pattern making it an attention-grabbing piece in an indoor or outdoor scenario. Fit it alongside a bold carpet to create an eye-catching floor to draw people in from the bottom up.

It wouldn’t be a true maximalist room without some more bright colours bursting their way onto the show. The Geometric Linen Cushion Cover by Quirky Bee is a diamond rainbow mix-and-match of colour, with particularly vibrant pink like Resene Drop Dead Gorgeous,

bringing a bit of life to its surroundings.

The Madame Dakar Chair from Matisse is another example of this, bursting with bright orange colour like Resene Malarkey, the armchair certainly brings a punch of energy to its surroundings.

Light is another dimension to take full advantage of in a hotel room. A piece like the Bell Basket Ceiling Pendant from Freedom Furniture, reminiscent of Resene Dawn Chorus, could light up the room in a unique way.

Maximalist objects don’t always have to be bright and colourful though, sometimes it just needs to make a statement. The Love Me Not Pendant from Juniper Design isn’t overflowing with colour, but its elegant design is bound to draw guests’ attention regardless, emitting shades of light similar to Resene Quarter Moonbeam.

Finally, flowers can add a delicate touch to any hotel suite, bringing a form of natural maximalism. Akin to Resene Suzie Q, the artificial floral arrangement from Fabulous Faux Flowers is a prime example of this. ●