

Two innovative & unusual applications of Resene Paints

1. Resene joins the Toyota Endeavour Road Show

One of the more unusual applications for Resene products came to the fore when Toyota commissioned an unusual display to highlight their sponsorship of Endeavour, New Zealand's entry in the Whitbread Round the World Yacht Race.

Toyota commissioned set designer Kim Jarrett to come up with an innovative electronic game which highlighted the route of Whitbread race yachts from start to finish.

Upon completion, the display stand and game was to be transported to 30 different locations around New Zealand.

When Kim began to develop the display he realised the paint required to finish off the key features would have to be particularly enduring, eg. the lighthouses, beacons and sea.

After consultation with Resene Paints, Kim chose a durable acrylic system top coated with F10 Acrylic Glaze. This system withstood the rigours of being packed up, shipped and set up a total of thirty times within forty days. And as the photos (which were taken after the roadshow finished) show, the Resene products stood up exceptionally well.

"The resilience of the paint under difficult conditions was an important factor in the display's overall success," says Kim.



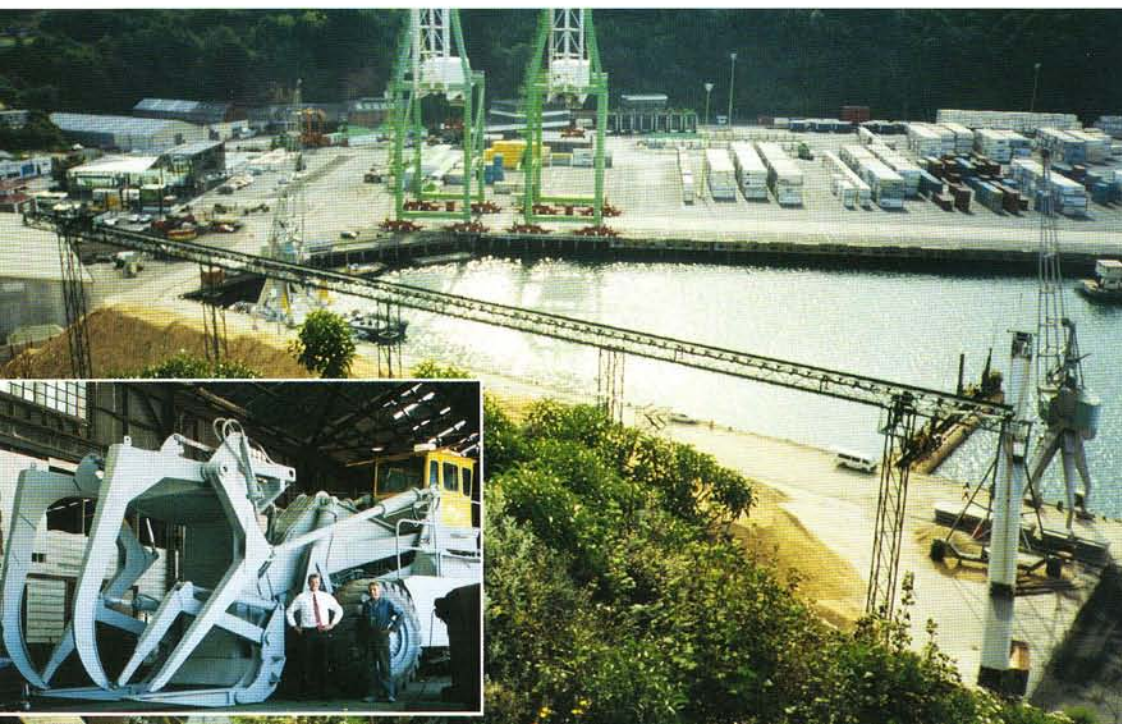
The Toyota sponsored Endeavour Yacht race game, featuring radio controlled helms, which control the mini yachts on the course - painted with Resene paints.

2. Dunedin woodchip expansion gets a lift from Resene

When Southwood New Zealand began a significant expansion of its woodchip facility at Port Chalmers it called in contractor Don Newburn, of Blasting Specialists, to paint the massive 25 metre conveyer belt support. The conveyer belt moves wood chips from the storage facility to near by ships. The painting of the new facility has involved application of Resene

Ameron Single Pack Zinc Silicate and Resene Ameron High Build Chlorinated Rubber. This was applied to the metal structures, which include a massive log loader, which has a fully laden weight of 47 tonnes. The Zinc Silicate was used as a self finish coat on the loader because of the product's excellent abrasion resistance.

The Southwood New Zealand woodchip conveyer belt and the log loader (inset). From left: John Kilby, Dunedin Sales Representative Resene Paints and Don Newburn, Manager Blasting Specialists.



WELLINGTON

LOCAL

REGION

COLOUR

AWARDS

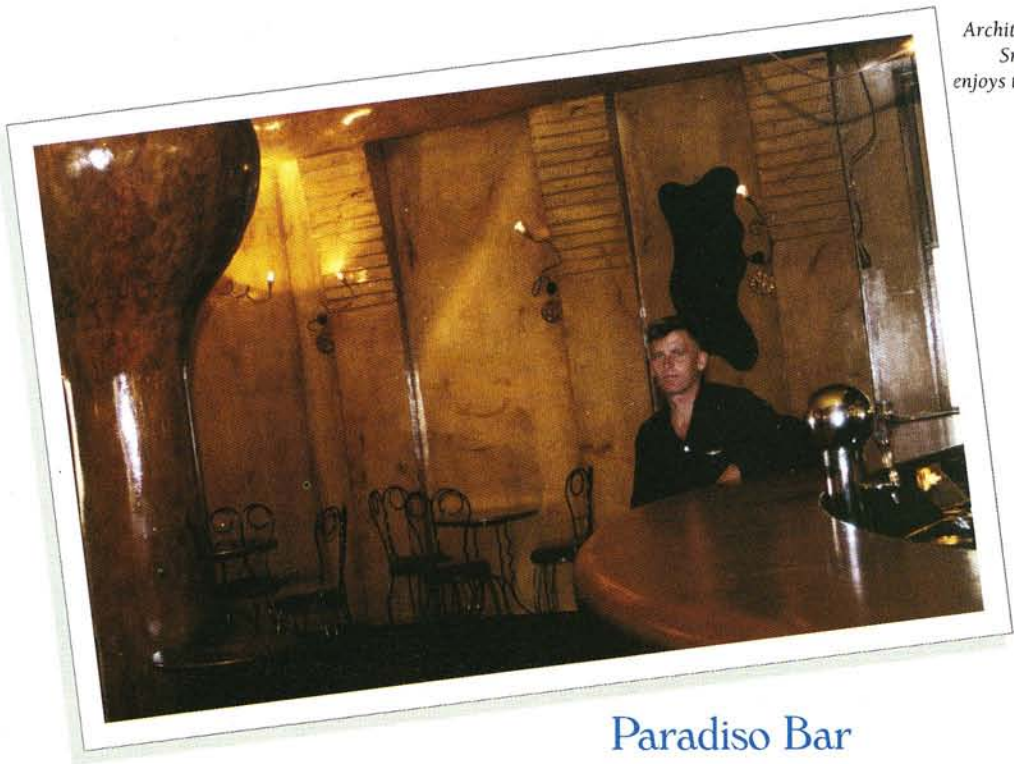
A touch of mythology, a dash of Nouveau and twenty shades of blue!

Variety in design coupled with harmonious use of colour were the key

themes running through the Wellington

Regional Colour Awards presented late last year.

Resene News takes a look at the colourful Capital based award winners:



Architect John Duncan of Smoked Hoki Design enjoys the warm ambience of Paradiso.

Paradiso Bar

Already a landmark cafe and bar in Wellington, Paradiso sets new standards for the use of innovative surface textures.

Muted hues and antique finishes create a subterranean feeling of space. A thick smoky skin of carefully aged paint envelops the bar in a warm inviting glow, highlighting the "Gaudian/Nouveau" style of the bar.

Rather than using primary colours for impact, the creators of Paradiso have relied on the evocative effects of copper and brown tones on rounded forms to create a unique environment.

The colour and design was a joint collaboration between the owners Dah Lee and Delia Woodham, and architect John Duncan of Smoked Hoki Design.

Richard Middleton (left) and Regional Sales Manager Robert Duncan in the Sky Wellington reception.



Sky Television

Simplicity and cost efficiency were the key criteria for fitting out Sky's Wellington regional office.

Naturally, blue was chosen, not only as an integral part of the Sky name and logo, but also to create an ethereal effect which evokes a sense of space and atmosphere.

Architect Richard Middleton wanted to create an effect that was progressive without being ostentatious. This has been achieved through a clear combination of design and colour.

The effect created in the reception area establishes a welcoming, lively feeling while maintaining the impression of a professional environment.

Mason's Wine Bar & Cafe



Mason Branch (owner) and architect John Mills relax at the bar.

Architect John Mills drew inspiration from Maori mythology to create a strongly indigenous, nautical theme for this Lower Hutt cafe.

A prow-shaped bar slices through a "green sea" of linoleum, while veins of colour on the walls represent a clay bank at sunset. A mid-night blue ceiling (sky) symbolises twilight with "starlights" sparkling overhead.

The total effect of colour and design create a tranquil retreat and evokes feelings of being in a Pacific haven, far removed from the realities of downtown Lower Hutt.



Ameron on top

When a re-paint was required at Kerslake House the tender called for a paint capable of withstanding severe environmental conditions.

The Kerslake building is situated on Petone foreshore directly in line with Cook Strait where salt laden southerly gales hit the building full on, affecting the steel roof and other metal structures.

The Resene Ameron high-build system was chosen as the paint to meet these environmental challenges

Comprising an anti-corrosive chlorinated rubber primer and new generation vinyl top coat - Polymeric AV - 8, the Ameron system now provides Kerslake House with superior gloss retention and resilient protection against corrosion.



Coles Myers invest in Resene

Coles Myers, owners of the Meadowbank Shopping Centre decided it was time to reimagine the exterior of the centre.

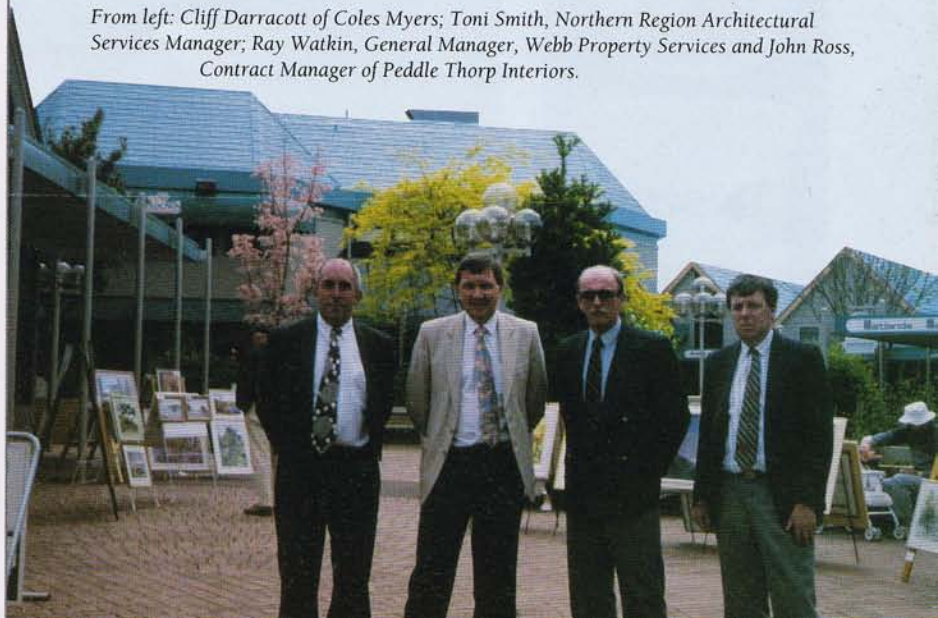
Both Coles Myers and the architect had particular concerns about the roof structure, which consisted of unpainted concrete fibre shingles.

However, Resene provided a proven specification exactly meeting the requirements of the job. The system chosen utilised Resene Sureseal Pigmented Sealer and Hi-Glo Acrylic House and Roof paint.

The contracting firm of Webb Property Services was able to apply the paint during the normal operating hours of the centre with no adverse effect on the shopping centre patrons.

On completion of the project all parties concerned were delighted with the final results.

From left: Cliff Darracott of Coles Myers; Toni Smith, Northern Region Architectural Services Manager; Ray Watkin, General Manager, Webb Property Services and John Ross, Contract Manager of Peddle Thorp Interiors.





A little paint and a lot of pride

After 13 years, the paint work on Northcote Intermediate School was showing significant signs of wear and tear.

Not surprisingly, the school became a top priority on the Ministry of Education's Deferred Maintenance programme list.

Mike Wilks, Northcote Principal and members of the Board of Trustees engaged the services of property consultant Martyn Hooper to oversee the school's maintenance programme. Andrews Property Services were then contracted, using Resene Paints extensive product range to restore the school.

Team work and dedication to a job well done has meant that the Northcote school has restored the pride of the community, pupils and staff.

Pictured: Peter Andrews, School Principal Mike Wilks, Consultant Martyn Hooper and Northcote School Caretaker Geoff Ockeston.

Beating the Hawkes Bay Heat

Some parts of the country are blessed with exceptional amounts of sunshine and summer heat.

While this is enjoyable for the most part, it does take a toll on exterior paintwork.

Such was the case at the Hawkes Bay Polytechnic's new Nursing and Health Studies Building. This building features distinctive Hawkes Bay design aspects, such as deep overhangs, verandahs, pergolas and louvre windows, to beat the intense Hawkes Bay sun.

To provide a high level of protection, architect James Jack specified Resene Sonyx 101 Semi Gloss Acrylic for the building exterior.

Inside, Resene Zylone Sheen washable wallpaint was used extensively throughout the building. This system met the fire rating requirements on Gib Board. The Building Act now specifies fire ratings in areas of new building, dependent on their end use.

From left: Colin Grey, Foreman Freeman Decorators, Barry Leipst, Hawkes Bay Branch Manager Resene Paints; Phil Freeman, Freeman Decorators and James Jack, Holland & Jack Architects.



Brushstrokes



Due in part to the development of new 10 litre shakers, Resene Paints are pleased to announce the availability of Sonyx 101 Semi-Gloss and Resene Hi-Glo House and Roof Paint in new colours and new convenient 10 litre size pails. Both products have long set standards as ultra tough performers. Sonyx 101, a long proven performer in the commercial environment, is significantly more durable than other PVA based paints and is suited to a broad range of exterior applications, including concrete and cement surfaces, insuclad, fibre cement, brick and blockwork.

Hi-Glo House and Roof Paint is the ideal solution for UV resistance, durability and performance in environmental conditions unique to New Zealand. The Hi-Glo 10 litre pails cover the full range of fifty modern, vibrant colours including super durable micaceous iron oxide colours plus a number of coloursteel colours which are available on request.

New Resene Galvo-Prime Acrylic now available

Incorporating all the enduring attributes of an oil based galvanised iron primer, this new generation product from Resene Paints also embodies the advantages of acrylic paint.

Resene Galvo-Prime lowers risk of contamination in situations where drinking water is involved, and brushes and utensils clean up in water.

The new Resene product comes in one litre, 4 litre cans, and 10 litre pails.



Resene News is published by the Resene Paints Marketing Department

For further information about any of the products featured in this issue of Resene News, please contact the Resene Paints Marketing Department, 32-50 Vogel Street, Naenae, New Zealand, telephone (04) 577 0500 Fax 577 0600

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