

Resene

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Meets New Construction Trend **Uracryl Released**

A new trend in the New Zealand construction industry towards precision cast panels with ultra-smooth surfaces has completely changed the requirement emphasis on surface coatings.

Resene Paints has released Uracryl, an undercoat and top coat system that confers on metallic and cementitious, modular panel surfaces, a corrosion-resistant and designer-smooth surface.

Uracryl is the latest in a series of Resene responses to adapting surface coatings to this new trend. The objective of the new Resene Uracryl family is to give a surface coating that enhances the original sheen finish of these modular panels and at the same time protects the panel cladding from the ever present corrosive elements in the environment.

Uracryl, building on technology developed in the U.S.A., tackles the problems simultaneously of corrosion resistance and surface appeal.

The objective is to allow architects to realise, to its full potential the benefits of the new technique inherent in modular panel cladding. In fact the new product, Uracryl, is the most recent in a series of product releases by Resene Paints, designed to surmount the problem inherent in presenting a cosmetically finished cementitious surface, while protecting the surfaces from corrosion.

Corrosion of concrete occurs when the natural protective alkalinity is reduced by continued reaction with carbon dioxide. This is freely available in the atmosphere, and can be carried deep into the unprotected concrete, until eventually reinforcing bars can corrode.

Uracryl introduces into urethanes the concept of breathability. It allows water vapour to pass through. This means that for new concrete only two weeks of



Architect Jim Morrison (right) with Resene Paints representative Frank Watson with the restoration project for the Ferry Building.

**Biggest-Ever
Restoration
Project relies
on Resitex** *see page 3*



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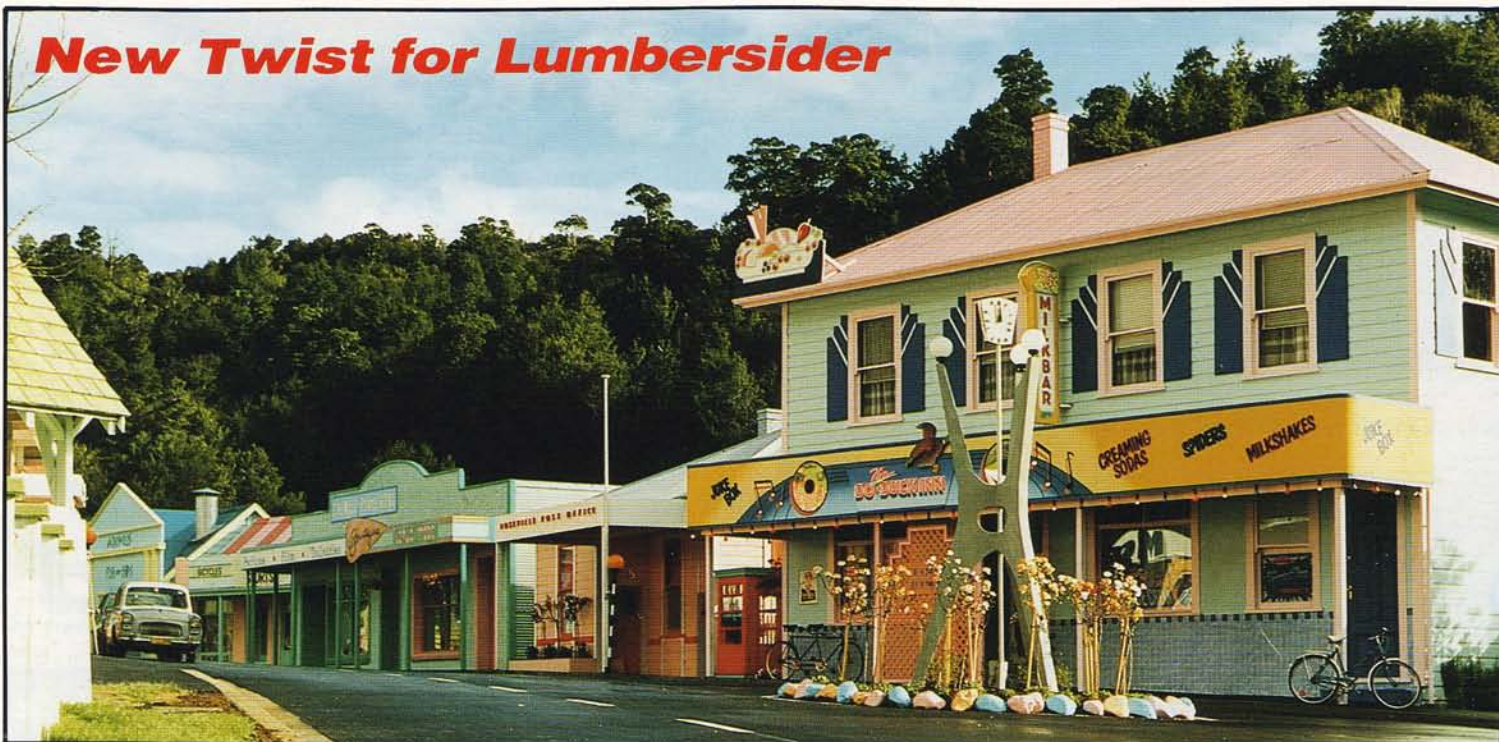
**Southern
Wizardry**

**Road's End
Re-styled**

**High Rise
Re-born**

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New Twist for Lumbersider



Resene Lumbersider conveyed the spirit of the mid 1960's teenage generation for the recent BCNZ Television drama *Peppermint Twist*. Lumbersider was again used on the television lot to give the set a special-era aura.

New Style for Road's End

Road's End, a 130-year old house in the Napier district was recently renovated with products from Resene Paints Total Colour range used on both the exterior and the interior.

On the interior of the celebrated pioneer-era house Poly Satin was applied to the cladding, Super Gloss to the trim and doors with Lumbersider on selected areas.

The exterior was first spot primed with Wood Primer followed by two coats Hi-Glo on the weatherboard. Again, Lumbersider was used to emphasise certain elements. Super Gloss was used on the trim and doors.

The contractor was Gary Giddens, a leading Hawkes Bay painter renowned for his expertise in precision and restorative projects.



22nd Color Shop Opened South Island Surge

Resene's 22nd Color Shop opened in Christchurch in October in a ceremony presided over by the South Island centre's celebrated Wizard. The Wizard was assisted by the troupe now so familiar at Resene Color Shop openings, the Resene Clowns.

The opening of the Resene Color Shop underlines the company's growth in the South Island and especially in Christchurch itself. The new Color Shop is situated on Harewood Road, Papanui.



Bright, cheeky and cheery, Vicky, Leana and Esther.



This splendid sight, the free bus to the new Colour Shop in Christchurch, was hard to miss.



Inside the Resene bus Resene Clowns Alistair Lowry, Gary Atwill who when not clowning around is Timaru Sales Rep and Geoff Edwards, another rep, from Christchurch this time, in disguise on the far right.



Organisers of the promotion in Christchurch, that city's own Henrietta Savill with Mandy Nightingale from Wellington.



The Wizard and the Resene Clowns cook up a blaze of colour during the opening ceremony.

Released

continued from front cover

curing is required instead of the usual six weeks before the paint can be applied.

Among the other benefits of Uracryl is its high washability factor, and damage resistance.

The new paint, specifically formulated for the industrial sector also has built into it a high facility for touching up. The acrylic elements allow a high bonding factor.

A member of Resene's family of Engineered Coating Systems, Uracryl 301 is the undercoat, 303 the gloss top coat, and 302 the satin.

The Uracryl concept was the response to demands from specifiers for a corrosion resistant paint that also offered an unexceptionally smooth, aesthetic finish. The Resene concept, in meeting the new challenges, was embodied in the selection of a Urethane Acrylic alloy because it confers on a finished product the most enduring full gloss lifetime.

The demand was in applications for industrial environments such as chemical plants, tank farms, food processing plants, meat works, dairy factories and pulp and paper mills.

Resitex

from front cover

New Zealand's biggest-ever restoration project the old Auckland Harbour Board Building is being preserved and restored with the application of Resene Resitex.

The architect in charge of the project Jim Morrison of Hewson Morrison and Associates noted that Resene system was chosen after a world wide search for a coating that would bind together the old sandstone surface and at the same time allow vapour to escape from the structure.

Mr Morrison notes that the surface of the old building is impregnated with salt and thus a coating had to be applied that would fill the dual role of sealing the surface and allowing moisture to pass through it.

"Resitex met both these requirements. It holds the weak friable surface together while allowing breathability."

The system Resene offered hinged on a sealer which was specifically designed to penetrate the sandstone and to cure within it, giving just sufficient strength to bind together the weak, friable surface, but no more. It was crucial that channels were left to allow the free passage of moisture from below the surface. The decorative Resitex top coating then provided the desired aesthetic appearance, whilst maintaining breatheability.

Case House Resene Re-Created Ageless

The building was re-created by Athfield Partners' Graham Boucher. Much of the interior was the responsibility of architect Peter Kedgley who used the Athfield Partner's "Bank" series of colours developed in conjunction with Resene Paints colour technologists.

Case House is a development by Anthony Stevens Holdings and was officially opened by the Mayor of Wellington Jim Belich. Observing the re-created building Mr Belich commented "this building can never grow old."

Case House, formerly Wakefield Chambers re-opened in October amid acclaim as the capital's most successful restoration project.

The re-creation of the 1920's era commercial building, one of Wellington's first high rise buildings, depended to a substantial degree on the application of Resene products.

The interior, including the Case area itself, was refurbished using Resene paints and colours.



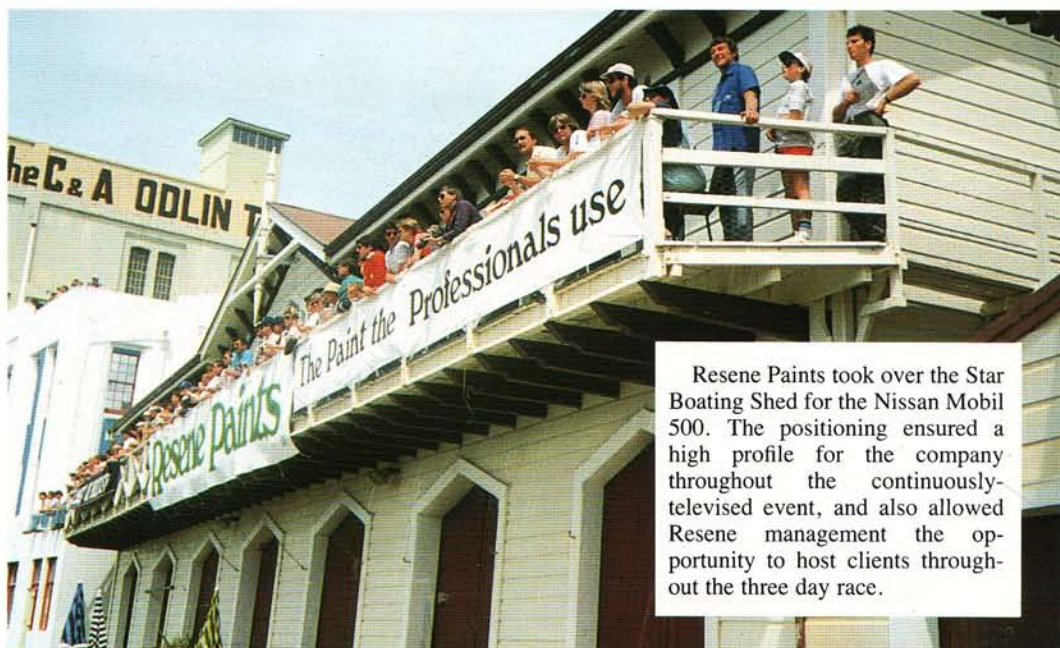
Architect Peter Kedgley who designed the Resene-hued interior of Case House with Case Communications Systems financial controller Christine Gillespie.

Retail Managers Meet

Resene Paints Color Shop retail managers from Color Shops in all parts of New Zealand gathered in Wellington in October for their annual conference. Significantly, they met at Plimmer Towers which is part of the Plimmer City Centre

Plimmer City Centre was formerly the Williams Centre which has for all of its life been protected and beautified by Resene high performance, exterior building coatings.

High Profile At Nissan Mobil 500



Resene Paints took over the Star Boating Shed for the Nissan Mobil 500. The positioning ensured a high profile for the company throughout the continuously-televised event, and also allowed Resene management the opportunity to host clients throughout the three day race.

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