

Resene

Total Colour

System

When it comes to colour, paint is all about fashion. Colours come and go with changing trends. Flexibility in colours, colour tools and colour scheme development is paramount.

The Resene Total Colour System offers this flexibility through a wide range of colour services, from colour tools such as colour charts and drawdowns through to special colour matches and complete colour scheme development by specialised staff to help with the colour decision making process. Sophisticated tinting technology enables Resene to produce durable colour options that remain true to colour long after they have been applied. Interlinked systems for decorative and high performance coatings allow you to achieve the same spectrum of colours in a variety of products.

Because we regularly upgrade the Resene Total Colour System, it can be difficult for you to keep abreast of the repertoire of colours and colour tools at the specifier's disposal. This brief insight into the Total Colour System demonstrates how quickly colours and colour specifying is changing, embracing the new virtual painting technologies and the increasing range of sampling options.



The Resene Total Colour System includes:

Colour Charts:

Over 1500 colours showcased on a variety of colour charts. From The Range collections of the latest fashion colours through to the special effects finishes of the Resene Metallics and Special Effects chart, there is something to suit all projects and all tastes. Colour charts can be ordered online at www.resene.co.nz (NZ) or www.resene.com.au (AUST), or pick up copies at your local Resene ColorShop or Reseller.



Virtual Colour:

'See' the finish before the painting has even started with Resene's virtual painting software. Virtually paint pre-selected images from our image gallery or your own images using Resene EzyPaint, or let us do the work for you. Using Resene RenderRite, our computerised rendering service, we can develop a colour scheme using a photograph of the current building and show you what the building will look like after your colour scheme has been applied.



For those who prefer to create their own electronic renders using architectural software, colours are available as jpg image files ideal for use with 3D rendering programs - check out www.resene.co.nz (NZ) or www.resene.com.au (AUST) for the full online library of over 1000 electronic colour swatches.

Drawdowns:

Direct order service for A4 screenprinted colour to aid your critical evaluation of colours. Drawdowns are delivered direct to your letterbox.





Adhesive Colour Chips:

A5 sheets of small adhesive colour chips available in Multi-Finish, BS 5252, BS 2660 colours for direct adhesion to your sample board or specification. The adhesive sample range has recently been expanded with the introduction of Resene sticky samples; 10cm x 6cm adhesive samples available from and including The Range 2002 collection, incorporating the latest Resene colour collections.

Handy Testpots:

Small 55ml pot samples of individual colours - the failsafe way to confirm your colour choices. 35ml testpots are also available for the Waterborne Colorwood range.

Colour Match Pencils:

102 Faber Castell Pencils supplied complete with an extensive list of formulations enabling you to match every Resene colour using different pencil combinations. The Colour Match system can be ordered through Resene representatives for \$175 including GST. Formulation lists are updated following the launch of new colour ranges.

Colour Matching:

Resene can match any colour using the Resene Total Colour System. The Wellington (NZ) and Gold Coast (AUST) based Colour Laboratories utilise the latest technology to match colours to your specifications, making this the perfect way to ensure that the colour you get is the colour you want.

Colour Assistance:

Even with all the best colours and tools, sometimes you still need assistance. Resene can provide colour assistance to help you develop your colour scheme.

Samples:

Samples of a range of Resene products from decorative topcoats to specialist steel coatings can be viewed in our Architectural Sample Box, Waterborne Colorwood and Woodsman sample boxes - 'hands on' resources to supplement our product manuals. Contact your Resene representative to view.

The Resene Total Colour System offers you all the colours, colour tools and services you need to develop the right colour scheme for your next project. The key is to select those tools that best complement your work and make these a part of your specification process.

Mamoran, a South African company currently licensing elements of the Resene Total Colour System have succinctly described the benefits of this system - "the main advantage of the Resene system is that everything is linked right from the colour pencils to the colour cards."

Contact your local Resene representative for more information on any elements of this system or visit www.resene.co.nz (NZ) or www.resene.com.au (AUST).

Resene

the paint the professionals use

In New Zealand: 32-50 Vogel Street, Lower Hutt, PO Box 38-242, Wellington Mail Centre
Call 0800 RESENE, visit www.resene.co.nz or email us at advice@resene.co.nz

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