esene TradeLines

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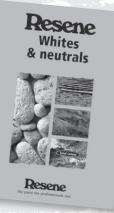
Summer is around the corner so it's the perfect excuse to head outdoors. Decks, exterior painting and how to choose the right exterior colour are all likely to be top of the priority list for the next few months. If you're undertaking exterior painting for a client, look for opportunities to offer extra services – there may be a path or driveway, fence or perhaps a decking area that needs doing. Whether it just needs a good clean with one of the Resene cleaning products, a stain or a paint, your client may be happy to get everything done at one time while you are on site. If not, it might give them something to think about as a follow-up project for you.



Top colour picks

If there is one chart you should keep handy in your work vehicle, it's the Resene whites and neutrals A4 chart. It's regularly updated to include the latest favourite neutrals so you can give it to clients looking to make a quick colour choice, knowing that they have a collection of very popular (and pretty much failsafe) options to choose from.

The new collection includes popular neutrals such as Resene All Black, Resene Baltic Sea, Resene Double



Black White and Resene Double White Pointer, as the neutrals palette trends away from straight beiges and moves into blackened whites, deeper greys and blacks and greyed off tones.

When choosing colours for outside, we usually recommend opting for the darker version of two choices as the sun will tend to make colours look lighter. The opposite applies inside, choose the lighter version of two choices as the colour will tend to intensify once it is on all walls.

Pick up the new Resene whites and neutrals chart free at your Resene ColorShop or reseller.

Always use protection

Read the instructions? Nah... well at least not until it goes wrong. Wear the right gear? Nah... I'll be ok.

While it's tempting to ignore the instructions and not wear the right gear, those few extra minutes up front reading the instructions and making sure you have the right gear on, can save a lot of headaches, or worse, down the track as Russell tells us...

"Back in the good old days when I started life as a painter, pigmented sealer was the 'go to' for sealing plasterboard for painting.

My first job as a painter, the boss was all set for me being there. Well, no, not really. He was supposed to pick up a respirator mask and overalls for me on his way to work that morning, but he forgot.

We were painting a new two storey home. All the upper storey windows and door frames were masked, ready for the walls and ceilings to be sprayed. With just the ground floor to mask off, he decided to start spraying up top while I masked off below. Will be no problem, just work fast boy!

By the time I finished the masking, he was working his way along one room behind. I opened the front door, stepped outside... and woke up on the ground with the boss shaking me. I was so high on solvent paint fumes that the sudden shot of fresh air outside caused me to pass out and face plant the dirt. Nothing like a spoon full of sandy Mount Maunganui terra firma in the mouth. And up each nostril. Luckily the concrete paths hadn't been poured!

30 years later I only have to lift the lid on a can of good 'ol pig sealer and it's an instant headache.

> My fellow countrymen and women, always wear the correct protection."

> > Paint has come a long way since then. So where you can, use a waterborne alternative and make sure the area you are painting in is well-ventilated. Plus if you are using solventborne paint, wear the right gear.



Too much salt isn't just bad for your health, it's also bad for your paint job.

Salt can be a real problem in areas not naturally washed by rain and rinsing of these areas with copious quantities of water is the best method of removing salt. Often waterblasters leave much of the salt behind or force it up behind weatherboards or into other crevices to cause problems later on. Old chalky paint and bare timber in coastal areas can harbour salt deposits and accumulate them over the years. Salt needs to be washed away or it will stain through waterborne paints and may also attack nails. Once salt has been painted over it cannot be removed and stains can only be blocked off by a coat of a solventborne paint.

Many of our cities are in areas rated severe or very severe corrosion zones. This means that contamination of buildings by salt spray from the sea is highly likely.



>> Salt may accumulate in areas not washed by rain. Salt can also be left behind as a by-product of killing mould using sodium hypochlorite type bleaches.

Salt will bleed through waterborne paints and cause staining. Fresh salt deposits may be left by strong off sea winds requiring daily attention.

Prevent salt problems by thorough surface preparation including washing with copious quantities of freshwater.

While stains can be sealed off using Resene Sureseal or a solventborne system, in most cases it is more practical to seal areas where salt is likely

to accumulate with Resene Sureseal before applying waterborne topcoats

It's likely most weathered unpainted concrete will be prone to salt related issues so a first coat of Resene Sureseal is recommended. Likewise on old cracked weatherboards, opt for Resene Wood Primer to seal in any salt that cannot successfully be washed off.

Check out our online problem solver for handy solutions to other common paint problems at www.resene.com/problemsolver.

Give us your best decorating stories and advice and be in to win!!

Enter the Resene great professional decorating story and tip competition and make the most of your chance to enjoy fame and fortune just for sending us in your best painting/decorating tip or funny story. We've got thousands of dollars of prizes to give to commercial customers with a worthy decorating story or tip to share.

Get your decorating tip or funny story into your local Resene ColorShop, post to Resene Marketing, PO Box 38242, Wellington Mail Centre, Lower

Hutt 5045, New Zealand or email to **update@resene.co.nz** with subject header – Tips/Stories Comp by 10 December 2017. The best tip and story will each win \$1000, the rest will score prizes, the ones who don't enter will miss out completely!

Everything we get in will be subject to being printed somewhere, so if you don't want your name attached to the story or tip, make sure you let us know!

Enter your great decorating tip or story here!

Your name:	
Your business name:	
Your address:	
Your email:	Your phone number:
Your Resene rep/main Resene contact person:	
Your decorating story/tip: (if longer than this space continue on another page or attach to this page)	
	TWOC
	Catch you next month! TwoCan, Editor.